

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**CAMPAIGN GROUP**  
**Attention: Lisa Cabanel**  
**1600 LOCUST STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	MCCORD COMMITTEE THE	Invoice #	PL12110015
Product	Treasurer	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/11/12
Station	WCAU	Order #	344293
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	33111

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	10/30/12 to 11/02/12	1x	- TWTF - -					
	LUR										
	WCAU			Tu	10/30/12	:30	5:16 AM	MCC1203EAGH	\$175.00		1
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/30/12 to 11/02/12	1x	- TWTF - -					
	CDR										
	WCAU			W	10/31/12	:30	8:51 AM	MCC1203EAGH	\$1,500.00		1
3	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/30/12 to 11/02/12	1x	- TWTF - -					
	CDR										
	WCAU			W	10/31/12	:30	11:32 PM	MCC1203EAGH	\$2,400.00		1
4	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
				10/29/12 to 11/04/12	2x	- TWTF - -					
	WCAU			Th	11/01/12	:30	12:29 AM	MCC1203EAGH	\$750.00		1
	WCAU			F	11/02/12	:00			<del>\$750.00</del>	See MG 4.4,4.5,4.6	2
				NA-NOT AVAILABLE							
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	11/03/12	:30	9:39 AM	MCC1203EAGH	\$450.00	MG for 4.2 11/02	5
	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	Su	11/04/12	:30	11:58 AM	MCC1203EAGH	\$100.00	MG for 4.2 11/02	4
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	M	11/05/12	:30	5:24 AM	MCC1203EAGH	\$200.00	MG for 4.2 11/02	6
				11/05/12 to 11/11/12	1x	M- - - - -					
	WCAU			M	11/05/12	:30	12:29 AM	MCC1203EAGH	\$750.00		3
5	WCAU	NFL REGULAR SEASON NON L	815P-1130P								
	LUR										
				10/29/12 to 11/04/12	1x	- - - - - S					
	WCAU			Su	11/04/12	:30	11:39 PM	MCC1203EAGH	\$9,000.00		1

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## FOR NBCE INVOICES:

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## FOR LIM INVOICES:

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Special Handling		Product Code	
		Agency Ref	00669
		Advertiser Ref	33111

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCAU	NFL LATE NEWS	11P-1205A								
	LUR										
				10/29/12 to 11/04/12	1x	-----S					
	WCAU			Su	11/04/12	:30	12:06 AM	MCC1203EAGH	\$2,000.00		1
7	WCAU	FOOTBALL NIGHT AMERICA	7P-815P								
	LUR										
				10/29/12 to 11/04/12	1x	-----S					
	WCAU			Su	11/04/12	:30	7:29 PM	MCC1203EAGH	\$2,000.00		1
8	WCAU	JIMMY FALLON SHOW	1237A-206A								
	CDR										
				10/29/12 to 11/04/12	1x	-TWTF--					
	WCAU			Tu	10/30/12	:30	1:33 AM	MCC1203EAGH	\$375.00		1
9	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR			10/30/12 to 11/02/12	2x	-TWTF--					
	WCAU			Tu	10/30/12	:30	6:27 PM	MCC1203EAGH	\$1,150.00		1
	WCAU			F	11/02/12	:30	6:28 PM	MCC1203EAGH	\$1,150.00		2
10	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
				10/29/12 to 11/04/12	2x	-TWTF--					
	WCAU			Tu	10/30/12	:00			<del>\$1,150.00</del>	See MG 10.5	2
				PREEMPT-PROGRAM CHANGE							
	WCAU	7-730P NIGHTLY NEWS	7P-725P	Tu	10/30/12	:30	7:22 PM	MCC1203EAGH	\$1,150.00	MG for 10.2 10/30	5
	WCAU			F	11/02/12	:00			<del>\$1,150.00</del>	See MG 10.4	1
				PREEMPT-PROGRAM CHANGE							

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots                      **24**

<u>Gross Total</u>	<b>\$29,350.00</b>	
<u>Agency Commission</u>	<b>\$4,402.50</b>	
<u>Net Amount Due</u>	<b>\$24,947.50</b>	<b><u>Payment Terms 30 Days</u></b>

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